

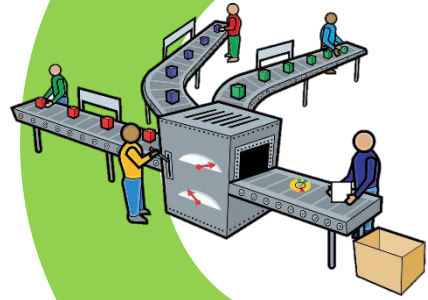
TKS KS4 GCSE Business Curriculum Journey

"I think it is possible for ordinary people to choose to be extraordinary." Elon Musk

KS5
Options

4. Operations 6. Influences in Business

5. Business Location
6. Working with suppliers
 1. Ethical issues in Business
 2. Ethical and environmental concerns



4. Operations

1. Production
2. Quality of Goods and Services
3. The sales Process
4. Consumer Law



5. Finance

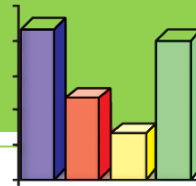
6. Breakeven
7. Advantages and limitations of B/E analysis
8. Cashflow and cashflow forecasting
- Advantages and limitations of cashflow forecasting



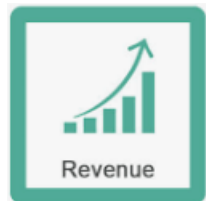
Y11

5. Finance

1. Intro
2. Sources of finance
3. Revenue
4. Costs
5. Profit and loss



BANK LOAN APPROVED



3. Marketing

3. Marketing Mix continued



3. Marketing

PRICING STRATEGY

2. Market segmentation
3. Marketing mix



2. People 3. Marketing

- 5 Organisational Structure
6. Employment Law
1. Market research



Businesses need to research and respond to customer needs



1. Business Activity 2 People



1. Business Activity

Objectives

JOB VACANCY Apply Now!

6. Business Growth (BA)
1. Human resources (People)
2. Recruitment and selection
3. Motivation
4. Training



3. Business aims and objectives
4. Business Planning
5. Stakeholders



Companies House

Baseline Test

Y10

1. Business Activity



1. Business Enterprise
2. Business Ownership

