	Gatsby Bench Marks						
	A stable careers programme	Learning from career and labour market information	Addressing the needs of each pupil	Linking curriculum learning to careers	Encounters with employers and employees	Experiences of workplaces	Encounters with further and higher education
	Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.	Every pupil, and their parents, should have access to good-quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.	Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.	All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.	Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.	Every pupil should have first-hand experiences* of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.	All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.
Year 7	Fully planned programme on the website, Twitter page, letters to parents and texts	Careers Drop down day Career week activities Newsletter job of the week with LMI info	Careers Drop down day - Who am I?, Using Unifrog Newsletter job of the week with LMI info	In all departments there are posters/or displays of careers within that department. Newsletter job of the week with LMI info PHSE Lessons Unifrog training for teachers Career week activities Careers Talks as they are linked to subjects sometimes	Careers talks with employers Career week activities		
Year 8		Careers Drop down day Career week activities Newsletter job of the week with LMI info	Careers Drop down day - What can I offer/how do I learn, Using Unifrog Newsletter job of the week with LMI info		Careers talks with employers Career week activities		Unifrog gives options of job routes
Year 9		Options evening, Career week activities Newsletter job of the week with LMI info	Options evening, Options drop down day, PP 1 to 1 meeting with Cheryl, parents are invited, Using Unifrog. Newsletter job of the week with LMI info		Careers talks with employers Networking Career week activities		Options drop down day where the differences in options - A-level, BTEC, apprenticeships are explained
Year 10		Careers Drop down 2 days, information evneing for parents, assembly for students re post 16 Career week activities Newsletter job of the week with LMI info	PP 1 to 1 meeting with Cheryl, parents are invited, Using Unifrog, assembly on post 16, guide to personal statements and interviews on drop down day, World of work day where students decide on area to work. Job of the week on the bulletin		Careers talks with employers, work experience, world of work day Career week activities	Work experience	Assemblies from Post 16 providers
Year 11		1 to 1 meeting with Cheryl twice - September and March, post 16 Fayre Career week activities Newsletter job of the week with LMI info	1 to 1 meeting with Cheryl twice - September and March, post 16 Fayre. Newsletter job of the week with LMI info		Careers talks with employers, Post 16 Fayre Career week activities Assemblies		Post 16 Fayre where there are schools, colleges that offer both Alevels and BTEC/vocational plus apprenticeships and other employers

Personal guidance

Every pupil should have opportunities for guidance interviews with a careers adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.

box in the library to request meeting at any time

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PP 1 to 1 meeting with Cheryl, parents are invited, box in the library to request meeting at any time

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