TKS KS3 Enterprise Curriculum Journey

"I think it is possible for ordinary people to choose to be extraordinary." **Elon Musk**

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Careers & Entrepreneurship
LO8: Financial Motivation
LO9: Non-Financial Motivation
LO10: Appraisal Process

The Wider World
LO8: Legislation
LO9: Artificial Intelligence
LO10: Ethics/ Pressure Groups
LO11:

Economics
LO9: Globalisation
LO10:
LO11:

KS4 Options

Marketing
LO9: Customer Needs
LO10: The competitive Environment
LO11: Product Life Cycle
LO12: E-commerce

Business Finance
LO7 Cash Inflows and Outflows
LO8 Net Cash Flow
LO9 Break Even charts
LO10 Ratios

Personal Finance
LO10 Specialisation/division of labour
LO11 Compliments and substitutes
LO12 Economies of Scale
LO13 Budgeting
LO14 Moral Dilemmas

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Careers & Entrepreneurship
LO5: Recruitment process
LO6: Interviews
LO7: Training and Induction

The Wider World
LO4: Inflation
LO5: Interest Rate
LO6: Unemployment
LO7: Exchange Rate

Economics
LO5: Price functions
LO6: Shift in demand
LO7: Shift in supply
LO8: Excess demand and supply

Marketing
LO4 Market Segmentation
LO5 Product
LO6 Place
LO7 Price
LO8 Promotion

Product / Price / Place / Promotion

Business Finance
LO4 Revenue
LO5 Profit and Loss
LO6 Gross and Net Profit

Personal Finance
LO5 Opportunity cost
LO6 Factors of productio
LO7 Economic Sectors
LO8 Interest Rates
LO9 Bank Accounts/ credit/debit

FACTORS OF PRODUCTION: Land, Labor, Capital, Enterprise

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Careers & Entrepreneurship
LO1: Qualities
LO2: Skills
LO3: Entrepreneurs
LO4: Career choices

The Wider World
LO1: Taxes
LO2: Laws
LO3: Technology

Economics
LO1: Needs and wants
LO2: Goods and Services
LO3: Supply
LO4: Demand

Marketing
LO1 Markets (factor and product)
LO2 Primary & Secondary Research
LO3 Qualitative and Quantitative Data

Business Finance
LO1 Start up and Running Cost
LO2 Fixed and Variable Costs
LO3 Total Costs

Personal Finance
LO1 The Basic Economic Problem
LO2 What is Money
LO2 History of money
LO3 Economic Decisions
LO4 Economic Groups

Personal Finance	Business Finance	Marketing	Careers and Entrepreneurship	The Wider World	Economics

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